

Programme:	NAME OF THE PROGRAMME : BA /BSC/ DEGREE MALAYALAM
Programme Code:	----
Duration:	3 years
Programme Outcomes:	<ol style="list-style-type: none"> 1. To encourage to understand the value of Malayalam literature and language 2. To facilitate the students to become careerist 3. To provide the broad vision of job opportunity in official communication 4. To provide vision on print technology 5. To understand the compositional analysis in Malayalam writings 6. To attract more students in Malayalam literature study 7. To provide the entrepreneur opportunity to the students 8. To Provide translation skill 9. To understand Kerala culture and history 10. To understand aesthetic sense of Malayalam language and literature
Programme Specific Outcomes:	<p>PSO 1 The students are to ensure the up-to-date level of understanding the concepts of basics in Malayalam Language and literature</p> <p>PSO 2 The Students are to ensure the competence and performance in Malayalam Language</p> <p>PSO 3 The Students are to ensure job opportunity</p> <p>PSO 4 The students are to ensure language skills</p>

	<p>PSO 5</p> <p>5 The students are ensure to know the compositional writing, Paraphrasing and translation</p>
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List of Courses:

SEMESTER	COURSE CODE & CREDIT	PAPER NAME	EXISTING TEXT BOOKS
1	I. SEMESTER	COURSE CODE & CREDIT: 3	PAPER I- PROSE, COMPOSITION AND TRANSLATION
			1. NALUKKETTU (NOVEL) : M.T. VASUDEVAN NAIR
			2. MARAPPAVAKALUM MATTU KADHAKALUM (SHORT STORIES): KAROOR
			READING LIST
			TRANSLATION: A PARAGRAPH WHICH CONTAINS ABOUT 150 WORDS MAY BE TRANSLATED INTO MALAYALAM FROM ENGLISH
			COMPOSITION: EXPANSION OF IDEA, PARAPHRASING, CORRECTION OF SYNTACTICAL ERRORS
2	II SEMESTER	COURSE CODE & CREDIT: 3	PAPER II OFFICE COMMUNICATION MALAYALAM
			Malayalam as official communication

<p>Course Objectives</p> <p>Recall (K1) - List, Identify, Enumerate, Define</p> <p>Understand/Comprehend (K2) - Describe, Explain, Outline, Briefly Summarise</p> <p>Apply Knowledge (K3) - Interpret, Calculate, Select, Employ, Generalise</p>	<ol style="list-style-type: none"> 1. To recall(k1) the origin and development in the sensibility of short story in Malayalam 2. To understand (K2)the social reflections in the story and novel 3. To Generalize(K3)them to identify the aesthetic beauty of the fiction; novel and short story with specific study 4. To differentiate(K4) the structural and content variations both in novels and short stories 5. To compare (K5) the different sentence patterns in Malayalam 6. To Conceptualize(K6) different types of translations
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<p>Analyze and Evaluate (K4 and K5) - Compare and Contrast, Differentiate, Evaluate, Critically Assess, Review an Idea</p> <p>Create(K6) - Conceive, Theorise, Conceptualise etc</p>	
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Course I	Core
Title of the Course:	PAPER I- PROSE, COMPOSITION AND TRANSLATION
Credits:	03
Pre-requisites, if any:	-
UNITS	
Unit I	This unit focuses on Translation: Word level and syntactic level and also discuss the writing style of Essay. It introduces the proverbs, paraphrasing in Malayalam
Unit II	This units briefs the importance of Nalukettu in the history

	of Malayalam literature. The following unit examines the characteristics of the novel chapter ways. Chapter First to 10
Unit III	Remaining Chapters are introduced and discussed.
Unit IV	<p>This unit focuses on Marappavakalum Mattu Kadhakalum by Karur. It also introduces the story</p> <p>Story 1 Marappavakal- Discussion</p> <p>Story II Uthuppante Kirnar</p> <p>Story III Kalchakaram</p> <p>Story IV Poovamabhazham</p> <p>Story V Vallakkaran</p> <p>Story VI Chekuthan</p> <p>Story VII Mothiram</p>
Unit V	<p>Story VIII Safety Pin</p> <p>Story IX Aranhaanam</p> <p>Story X Kuta nannakkaanuntoo</p> <p>Story XI Chudala thengu</p> <p>Story XII Ampala parmbil</p> <p>Story XIII Ezhunnallathu Duty</p> <p>Story XIV Pisachinte Kuppayam</p>
Reading List (Print and Online)	<ol style="list-style-type: none"> 1. Malayala Sahithya Charithram – Dr. K.M.George (Ed.) 2. Cherukadha Innale Innu - M.Achuthan 3. Kadha Thedunna Kadha - N.Prabhakaran 4. M.T. Vakkinte Vismayam – V.R.Sudheesh 5. Kadhayum Kalavum –K.S.Ravikumar

	6. Malayala Novalilee Desakaalangaal- E. Ramkrishnan 7. Maranunna Malayala Noval- K.P. Appan 8. Andhanaya Daivam- P.K.Rajasekharan 9. Shyalee shilppam- Dr.K.M. Prabhakra Varir 10. Bhasha gadhyam- C.V. Vasudeva Bhattathiri 11. Karur Kadha patanam- M.M.Basheer
Recommended Texts	1. NALUKKETTU (NOVEL) : M.T. VASUDEVAN NAIR
	2. MARAPPAVAKALUM MATTU KADHAKALUM (SHORT STORIES): KAROOR READING LIST
Course Outcomes (Use verbs like interpret, calculate, employ, generalise, evaluate, differentiate, critically assess, review, enumerate, identify, state, describe, explain, outline, select, recall, understand, compare and contrast, evaluate, critique, revise, summarise, demonstrate, draft, report, explain, obtain, recognise, respond, display)	1. Students will review the novel and short stories 2. They will summaries the content of novel 3. They will explain the characteristics of novel 4. They interpret the different texts 5. They will understand the word level and sentence level translation 6. They obtain the proverb narrative techniques 7. They obtain the riddle's moral value

Method of Evaluation:

Internal Assessment	End Semester Examination	Total	Grade
25	75	100	

Course II	Core
Title of the Course:	PAPER II Office Communication Malayalam
Credits:	03
Pre-requisites, if any:	
Course Objectives Recall (K1) - List, Identify, Enumerate, Define Understand/Comprehend (K2) - Describe, Explain, Outline, Briefly Summarise Apply Knowledge (K3) - Interpret, Calculate, Select,	1. To give compressive view of communication and its scope and importance in official communication and business communication To recall(K1) the official writing styles 2. To understand (K2) different kinds of letter drafting 3. To Generalize(K3) office keeping and data management 4. To differentiate(K4) the structural and content variations both official and non- official communication 5. To compare (K5) the different style of letters based on domains 6. To Conceptualize(K6) the different trends in computer network and social media

<p>Employ, Generalise</p> <p>Analyze and Evaluate (K4 and K5) - Compare and Contrast, Differentiate, Evaluate, Critically Assess, Review an Idea</p> <p>Create(K6) - Conceive, Theorise, Conceptualise etc</p>	
UNITS	
I	This unit introduces basic communication skills in Malayalam. Salutation, Discourse markers , formal and informal communication strategies are also introduced.
II	This unit introduces word processing and Editing text Auto correct- spell check & grammar check, undo& redo Text formatting Changing case, drop caps, coloring & highlighting text, adding special characters, bullets & numbering.
II	This unit introduces the document formation compositional and typographical ways. Advanced page layout in word Borders, box, shading, page fills & back ground Module and Table & columns Creating tables Inserting tables from the menu & tool bar, drawing tables Manipulating tables Selecting tables elements, inserting & deleting columns & rows, adjusting table properties, are introduced . This unit introduces the Printing word documents Using print preview. Practical knowledge in different fonts and Unicode

III	This Unit Introduces blog writing, technical writing, content editing, Proof reading, new making (Writing for career)
IV	This unit introduces Malayalam for Competitive Exams. Reading comprehension, reasoning , inferential comprehension, analogical creations(Competitive Malayalam)
V	Malayalam for language Specific Exams for writing UPSC, PSC exams

Reading List (Print and Online)	
Recommended Texts	<p>1. Bharanabhasha: The State language Institute</p> <p>Business Communication for Success: Publisher: University of Minnesota Libraries Publishing</p> <p>2.</p>
Course Outcomes (Use verbs like interpret, calculate, employ, generalize, evaluate, differentiate, critically assess, review, enumerate, identify, state, describe, explain, outline, select, recall,	<ol style="list-style-type: none"> 1. Student will identify the strategies of basic communication Write effective and concise letters and memos, Prepare informal and formal reports, 2. Students will interpret the official communication, and They will summaries the content of note making and letter formation in business communication. They will explain the use of different fonts and conversation in Malayalam 3. They solve the problems in various competitive examinations in Malayalam Students will obtain writing techniques that today's technology demands, including anticipating audience reaction, 4. Proofread and edit copies of business correspondence.Use e-mail effectively and efficiently, 5. Develop interpersonal skills that contribute to effective and

understand, compare and contrast, evaluate, critique, revise, summarise, demonstrate, draft, report, explain, obtain, recognise, respond, display)	satisfying personal, social and professional relationships, and Utilize electronic presentation software.
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Method of Evaluation:

Internal Assessment	End Semester Examination	Total	Grade
25	75	100	

Mapping with Programme Outcomes:

Map course outcomes for each course with programme outcomes (PO) in the 3-point scale of Strong, Medium and Low

	PO 1	PO2	PO3	PO4	PO5	PO6
CO 1	S	S	S	S	L	S
CO 2	S	S	S	S	L	S
CO 3	S	S	S	S	M	S
CO 4	S	S	S	S	L	S
CO 5	S	S	S	S	L	S
CO6	L	L	S	M	M	S

Strong, Medium and Low

