



Department of Communication
Manonmaniam Sundaranar University
 Tirunelveli-12



Dr. P. Govindaraju
 Professor

I. Academic Details

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|-------------------------------|-------------------------------------|------------------|
| Area of Specialization | Media and Development Communication | |
| Research Experience | 33 Yrs | |
| Teaching Experience | 33 Yrs | |
| Ph.D. Guidance | On-going : 6 ; Completed: 14 | |
| | Programme(s) | Organized |
| | Workshops | 19 |
| | Seminar | 2 |
| | Conferences | 9 |
| | Invited Talks | 5 |

II. Research Profile`

| Research Publications | |
|--------------------------------------|---------------------|
| Publications | No. of Publications |
| Journals | 50 |
| Conferences | 5 |
| Books | 4 |
| Editor, The Journal of Media Studies | 12 Issues |

Additional Responsibilities: (Positions held/holding)

- Dean i/c College Development Council
- Coordinator - NAAC

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| Countries Visited | England, Malaysia, China Singapore, Thailand, South Korea, Sri Lanka, USA, UAE |
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| Research Projects IPR/Patents | No. 10 | Amount 90 lakhs |
|--------------------------------------|------------------|---------------------------|

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| Editorial Membership | Science Communicator Journal of Communication Studies Mano News Letter |
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III. Personal Details

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| Membership in Professional Bodies | Association of Communication Teachers in Tamil Nadu and Puducherry. IAMCR | Date of Birth | 12-04-1960 |
| Awards / Recognition | Academic Excellence Award, MSU, 2010 Science Encyclopaedia Award 2015 | Email Id | pgraju1961@gmail.com |
| | | Contact No | 9443126300 |

Significant Contributions to the Department

1. Instrumental in getting the national status to the department UGC SAP – DRS I (2007-2012) and UGC SAP – DRS II (2013 – 2018) under UGC Special Assistance Programme. (One of the first two Departments in this University to obtain this status, and first in the discipline in Tamil Nadu).
2. Instrumental in getting a Studio Building worth Rs 75.00 lakhs sponsored by Dr.R.Krishnamurthy, Editor, *Dinamalar* for the Department of Communication in 2007 and

further received a sum of Rs. 25 Lakhs towards the expansion of the Department for establishing Library and Mini screening Theatre.

3. Established Television Studio at the Department of Communication, Manonmaniam Sundaranar University with the state of the art multi-camera production facilities, besides an exclusively audio recording and radio transmission studio.

4. Fulfilled the duties as per the demands and expectations of the University as Registrar In-charge from 26.08.2012 to 28.03.2013 and 04.04.2014 to 28.04.2014 03.12.2017 – 28.01.2018.

5. In the capacity of Member Syndicate with effect from 16.02.2013, voiced for the overall development of the University and Departments. Responsibly handled the issues of the academic and administrative staff.

6. As a member of the Finance Committee, played a proactive role for augmenting developmental activities of the University and the Departments from 30 March 2013 – 15, February 2016.

7. As Coordinator of NAAC actions initiated to get re-accreditation for Manonmaniam Sundaranar University.

8. Established Gyanvani FM Radio Station at the Manonmaniam Sundaranar University with effect from November 29, 2009 to September 2014 transmitting educational programmes and Manovani I-Radio through digital audio streaming between October 2014 – March 2017.

9. Edited three books in the area of Communication and Media and edited and published TEN volumes of the bi-annual refereed journal '*The Journal of Media Studies*' with ISSN No.0974 0384 (2010) and 2249 3263 (since 2011).

10. Introduced a new post-graduate programme i.e., M.Sc Electronic Media with effect from the academic year 2004-05 and M.Phil in Communication since 2005.

11. Organized exclusive campus interviews for the students of the Department of Communication for placements – *Dinamalar, Junior Vikadan and Makkal TV*.

12. Formed Mano Media Club to organize annual state level competitions, namely "Karisal Thiruvizha", for the benefit of budding journalists from various colleges in the state.

13. Conferred with Academic Excellence Award by Manonmaniam Sundaranar University for the academic year 2009-2010 in recognition of outstanding performance in Academic Pursuits on the Teachers Day Celebrations held on 22.09.2009.

14. Established the Asian Media Information and Communication Centres' Satellite Library at the Department of Communication (MoU signed on 31.08.2009 by Adviser AMIC and Vice-Chancellor of Manonmaniam Sundaranar University).

15. Served as member of IQAC, MS University from 2012 to 2014.

[Click here to view the publications of Dr.P.Govindaraju](#)