

Details for Website

1. Name : **V. ARULMURUGAN**
2. Date of Birth : 04.11.1977
3. Designation : Lecturer, Department of Commerce
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4. Educational Qualification : M.Com (B.F.), M.Phil,
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7. Experience:
1. Research : 5 Years & 6 Months as on 01.03.2009
2. Teaching : 6 Years & 6 Months as on 01.03.2009
3. Industry :
8. Ph.D Awarded :
Ph.D Submitted :
Ph.D on Progress :
9. Research Area: : Banking, Micro Finance & Capital Market
Logistics & International Marketing
10. Publication:
1. Journals:
- i) National Level : 2
- ii) International Level :
2. Conference papers:
- i) National Level : 14
- ii) International Level: 3
11. Publication of Books :
12. Awards & Recognition :
- Awarded cash prize for the paper presented in *National Level* Programme on Life Insurance Insight, Titled “Telcassuranc – An Innovative Channel of Marketing Life Insurance Products” organized by LIC Southern Zonal Training Centre, Chennai, 22nd – 24th Feb 2007.
 - The Second *Best Performance* in UGC Sponsored 83rd Orientation Course Organised by UGC – Academic Staff College, Pondicherry University, Pondicherry from 1st to 28th June 2006.

