



Name : Dr. B.Rajasekaran
Designation : Professor
Department / Centre : Management Studies

Educational Qualifications (Chronologically Reverse):

Doctor of Philosophy in Business Administration, Madurai Kamaraj University, 2001
Title of the Thesis: Technology and Entrepreneurship in Printing Industry in Sivakasi (T.N.)

Master of Business Administration, Madurai Kamaraj University, 1982; Class: First

Bachelor of Business Administration, Madurai Kamaraj University, 1980; Class: First

Academic Affiliation:

- Member, Board of Studies (Entrepreneurship Studies), Madurai Kamaraj University, Madurai
- Member, Board of Studies in Management, University of Kerala, Thiruvananthapuram
- Member Board of Studies (Management), Alagappa University, Karaikudi
- Member Board of Studies (Management), Periyar University, Salem
- Member, Board of Studies (School of Management Studies), Bharath University, Chennai.
- Member Board of Studies in MMS, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi
- Member, Board of Studies (Faculty of Business Administration), Scott Christian College (Autonomous), Nagercoil
- Member, Board of Studies in Management, Gopi Arts & Science College, (Autonomous), Gopichettipalayam
- Member, Board of Studies (Faculty of Business Administration), Sadakatthulla Appa College (Autonomous), Palayamkottai.
- Member, Board of Studies (Faculty of Business Administration), St. Xavier's College (Autonomous), Palayamkottai.
- Member, MBA Selection Board, University of Kerala, Thiruvananthapuram
- Member, MBA Selection Board, Alagappa University, Karaikudi.
- Member, Faculty Selection Board, Annamalai University, Annamalai Nagar
- Academic Co-ordinator, (Tirunelveli), MBA/DLP, Madurai Kamaraj University, Madurai
- Chairman, Board of Question Paper Setters (MBA), Madurai Kamaraj University, Madurai
- Chairman, Board of Question Paper Setters (MBA), Alagappa University, Karaikudi

Professional Affiliation:

- Member, Editorial Board, Management Innovator, Journal published by Institute of Management Kerala, University of Kerala, Thiruvananthapuram.
- Member, Advisory Committee, Indian Academy School of Management Studies, Bangalore.
- Member, Editorial Board, ANJAC Journal of Humanities and Social Sciences, Published by ANJA College, Sivakasi.
- Member, Editorial Board, The IASMS Journal of Business Spectrum, Indian Academy School of Management Studies, Bangalore

Training and Consultancy:

- Trainer in the areas of Human Resources Development.
- Corporate Trainer in TIIC, ESII, P&T, TNEB
- Resource Person in UGC-Academic Staff College, University of Kerala,

Area of Research:

Human Resource Management-Entrepreneurship

Publications:

I. No. of Research Papers Published in Refereed Journals:

- "An Empirical Analysis on Network Relationship and International Entrepreneurship" Samridhi, Issue No.2, 2009-2010
- "Partnership E-Retailing Model for Indian Rural Market", SRM Management Digest, Vol.8, Apr.2010, ISSN 0973-6905
- "Students and Employers: Perceptual Chasm" SCMS Journal of Indian Management, Vol. VI (IV), Oct-Dec.2009 ISSN 0973-3167
- "Perceptual Difference Between Industry and Academic Leaders", Indian Journal of Training and Development, Vol.XXXIX, No.3, July-Sep.2009 (co-author) ISSN 0971-5592
- "Strategic Issues in International Entrepreneurship", M-Infiniti Journal of Management, vol.3, No.1, Oct.2008-Mar.2009 ISSN 0973-7197
- "Women Entrepreneurial Development for Economic Growth" Annamalai Journal of Management, Vol.2, No.1 Feb.2008 ISSN 0974-0406
- "Intrapreneurship :A strategic tool", SCMS Journal of Indian Management , Vol. V (II), Apr.-June 2008 ISSN 0973-3167
- "Fostering Intrapreneurship for Sustained Competitiveness" Nirnay, Vol.2 No.1, Jan-Jun 2008 ISSN 0973-8002
- "Sustaining Competitive Advantage through Resource Based View (RBV), Management Innovator, vol.1, No.1, Jan-June 2008
- "Perceptual Chasm Between Industry and Academic Leaders on the Quality of Higher Education" academicleadership.org: the online journal, vol.7No.2, Apr.2009(co-author)
- "Effective Behaviour in Teams through Psychoanalytical theory and PAC model in analogy with Indian philosophies-M- Infiniti Journal of Management, Oct.2007-Feb.2008 ISSN 0973-7197
- "Employee Retention Strategies in fostering organizational talents" (Co-author), The Manager, Vol.2, No.2, July-Dec.2007 ISSN 0973-8231
- "Intrapreneurship –A strategic tool for sustained competitiveness", The Manager, Vol.2, No.2, July-Dec.2007 ISSN 0973-8231
- "Knowledge intensity and organisational learning", Review of Social Sciences, Vol.8, No.2, July-Dec.2007

II. Books and Monographs: (Please provide ISBN)

III. Chapters in Books (Edited Volume)

- "Private Sector Participation in Infrastructure Development" in "Infrastructure Development and Financing" (Ed.) S. Ganesan, Kanishka Publishers, N. Delhi 2001. ISBN81-7391-408-7

- "Development Marketing – A Strategic Option for Rural Marketing" (co-author) in New Economic Policy and Rural Development (Ed.) M. Soundara Pandian, Serials Publications, New Delhi,2006
- "Identification of Environmental aspects and significant impacts"- in Green Productivity in Small and Medium Enterprises (Ed.) M.Soundara Pandian, Concept Publishing Co., N.Delhi.2007
ISBN-13-978-81-8069-370-0
- "Influence of Group on Impulse buying behaviour" in Emerging Trends in Retail Management (Ed.)N.Panchanatham and R.Gnanaguru,Excel books,N.Delhi,2008
ISBN 978-81-7446-604-4
- "Instigating Changes to Build-up innovative and learning culture in organization" in Impact of Economic Crisis in Global Business Scenario (Ed.)K.Maran et.al,Anuragam,Chennai,2009
ISBN 978-81-907733-8-6

Award:

Award of Excellence in Project Guidance, National Level Best Summer Project 2005

Declaration

I hereby declare that, the information provided by is true to the best of my knowledge.